Permit #F00019308

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019308 **Type of Permit:** FILMING **Release Date:** 08/17/2009

Production Company TRIGGER HAPPY

Insured Company Name TRIGGER HAPPY
Contact Phone No. 1 212-226-4444
Contact Phone No. 2
Fax 212-334-6969
Address 449 WASHINGTON ST
NEW YORK, New York 10013

Production Title PEPSI

Type of Production Commercial - Standard

Producer Abbur Rahman

Director Ms. Bashtie

1st AD Jonas Morales

Production Manager Alvin Charles

FilmL.A. Coordinator Hans Groszkruger

Location Manager Josh Silverman
Primary Phone Office - 310-425-2031
Secondary Phone

Location Assistant Josh Silverman
Primary Phone Office - 310-425-2031
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $710.00

Number of Locations 6

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Summary Information — Location

Permit Number F00019308
Production Company TRIGGER HAPPY
Insured Company TRIGGER HAPPY
Production Title PEPSI

Location Manager Josh Silverman
Primary Phone Office - 310-425-2031
Secondary Phone

Location Address 10 Frwy, 110 Frwy, 101 Frwy, Alameda Inclusive (Excluding Freeways), Los Angeles, CA, 90071

Location Names DOWNTOWN GRID

Location Type Street

Location Description Downtown Grid

Film Dates 8/18/2009 - 8/19/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Portable restrooms	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	7
Spot Check	1

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Driving shots with the flow of traffic; parking legally on city streets; walk and talk on sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes Must Comply with Attached Downtown Conditions

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number F00019308
Production Company TRIGGER HAPPY
Insured Company TRIGGER HAPPY
Production Title PEPSI

Location Manager Josh Silverman
Primary Phone Office - 310-425-2031
Secondary Phone

Location Address 110 FWY, SOTO ST, 101 FWY, AVE 60 (INCLUSIVE, EXCLUDING FREEWAYS), Los Angeles, CA, 90031

Location Names

Location Type Street

Location Description

Film Dates 8/18/2009 - 8/19/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Portable restrooms	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	7
Spot Check	1

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Driving shots with the flow of traffic; parking legally on city streets; walk and talk on sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number F00019308
Production Company TRIGGER HAPPY
Insured Company TRIGGER HAPPY
Production Title PEPSI

Location Manager Josh Silverman
Primary Phone Office - 310-425-2031
Secondary Phone

Location Address SAN FERNANDO BL, SUNSET BL, WESTERN AV, 110FWY (INCLUSIVE, EXCLUDING FREEWAYS), LOS ANGELES, CA, 90026

Location Names

Location Type Street

Location Description

Film Dates 8/18/2009 - 8/19/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Portable restrooms	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	7
Spot Check	1

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Driving shots with the flow of traffic; parking legally on city streets; walk and talk on sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Location 4 of 6

Permit Number F00019308
Production Company TRIGGER HAPPY
Insured Company TRIGGER HAPPY
Production Title PEPSI

Location Manager Josh Silverman
Primary Phone Office - 310-425-2031
Secondary Phone

Location Address LA BREA AV, WESTERN AV-MELROSE AV, LOS ANGELES, CA, 90028

Location Names

Location Type Street

Location Description

Film Dates 8/18/2009 - 8/19/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Portable restrooms	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	7
Spot Check	1

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Driving shots with the flow of traffic; parking legally on city streets; walk and talk on sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Location 5 of 6

Permit Number F00019308
Production Company TRIGGER HAPPY
Insured Company TRIGGER HAPPY
Production Title PEPSI

Location Manager Josh Silverman
Primary Phone Office - 310-425-2031
Secondary Phone

Location Address LOS FELIZ BL, VERMONT AV, BEVERLY BL, WESTERN AV (INCLUSIVE), LOS ANGELES, CA, 90027

Location Names

Location Type Street

Location Description

Film Dates 8/18/2009 - 8/19/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Portable restrooms	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	7
Spot Check	1

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Driving shots with the flow of traffic; parking legally on city streets; walk and talk on sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number F00019308
Production Company TRIGGER HAPPY
Insured Company TRIGGER HAPPY
Production Title PEPSI

Location Manager Josh Silverman
Primary Phone Office - 310-425-2031
Secondary Phone

Location Address LOS FELIZ BL, SAN FERNANDO RD, 110 FWY, SUNSET BL, WESTERN AV (INCLUSIVE, EXCLUDING FREEWAYS), LOS ANGELES, CA, 90027

Location Names

Location Type Street

Location Description

Film Dates 8/18/2009 - 8/19/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
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No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	5
Cube Trucks	1
Motor Homes	1
Portable restrooms	1
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	7
Spot Check	1

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Driving shots with the flow of traffic; parking legally on city streets; walk and talk on sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT